

Earlier Insights for Earlier Intervention

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Data-informed Intervention and Outcome Planning

To date, iClicker Insights offers five micro-assessments for retention ranging from interventions and outcomes surveys, to Student Readiness, Check-in and Non-returner surveys.



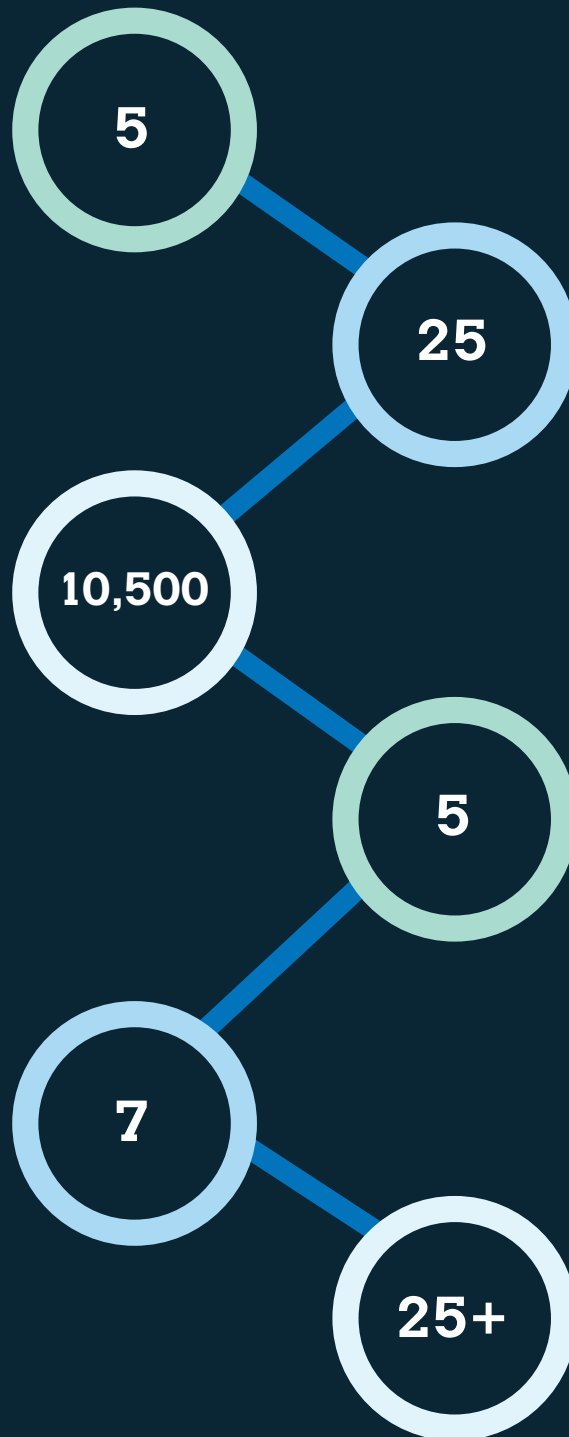
Number of surveys completed as of Summer 2020

Continuing the commitment to student engagement fostered by more than 15 years as the most trusted student engagement solution in higher education, more than 10,000 iClicker Insights surveys have been completed through August 2020, providing large and diverse insights on trends on key retention factors of higher education students.



Prevent survey fatigue

The epitome of efficiency, iClicker Insights surveys are designed for students to complete in 5-7 minutes, while still delivering keen insights into the most impactful non-cognitive factors of student retention.



Experienced researchers and analysts

The Analytics and Research Team who developed the iClicker Insights surveys have decades of experience in Higher Education and published research in *College Student Journal*, *The Journal of College Student Development*, *The Journal of College Student Retention*, and *Assessment Update*.



Set up in minutes

iClicker Insights surveys have been designed for maximum ease of use and can be set up and deployed in about five minutes.



Support resources for retention professionals

The Macmillan Learning Analytics & Research Team has produced numerous research-based content and support tools to inform the work of administrators and staff responsible for conducting retention-related assessments.